



BROCK
DESIGN

always classy, always awesome

SHANNON BROCK

Packaging | Layout | Production | Branding



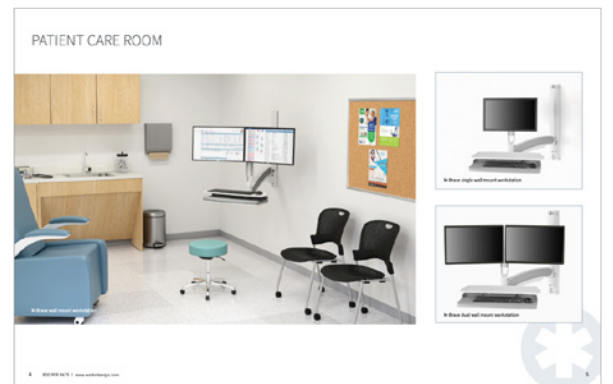
I'm a Senior Graphic Designer and Digital Marketing Specialist with over a decade of experience creating visually impactful print and digital designs. From concept through production, I specialize in crafting materials that enhance user interaction and shelf appeal while maintaining consistency across brand platforms. With a strong foundation in typography, layout, color management, and prepress, I bring clarity and quality to every project.

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BROCHURE—HEALTHCARE SPACES



Role: Designed a healthcare-focused brochure to promote ergonomic solutions for both patients and clinical staff. The brochure highlighted product benefits, features, and use cases within medical and healthcare office environments.

Notes: Required translating technical product details into clear, patient-friendly messaging while aligning with healthcare industry standards. Emphasis was placed on clean layout, readability, and visual hierarchy to ensure accessibility across diverse audiences.

CUTSHEETS & FLYERS

Workrite ergonomics | **KEYBOARD TRAY SYSTEM METRO6**



Workrite's Metro6 Adjustable Keyboard System features the Pinnacle EX keyboard arm and an exclusive keyboard platform from the studio of well-known Industrial Designer, Mark Müller. The Metro6 features an ultra-thin platform with low profile, soft touch palm support and contemporary styling designed to increase the ergonomic comfort of the user and enhance any working environment. The system also features the Pinnacle EX keyboard arm with lift and lock height adjustment from 2.38" above to 6.5" below the worksurface.



KEYBOARD TRAY SYSTEM METRO6

SHAS

- Range: 12" keyboard tray
- Platform with a learning curve edge
- Low profile design
- Low weight legs keeping desk and stress to a minimum
- Key frame with black accent edge
- Pre-assembled cable support

Adjusting


- Height adjustment: 2.38" above to 6.5" below
- Platform: 12" x 12" x 0.5"
- Key frame: 12" x 12" x 0.5"
- Legs: 12" x 12" x 0.5"
- Platform: 12" x 12" x 0.5"
- Key frame: 12" x 12" x 0.5"
- Legs: 12" x 12" x 0.5"

Dimensions

Model	Weight	Color
ACC-MN-MCC-S	2	Silver
ACC-MN-MCC-W	2	White
ACC-MN-MCC-B	2	Black


Workrite ergonomics

Workrite ergonomics | **CABLE MANAGEMENT MAGNETIC CABLE MANAGER**



FEATURES

- Magnetic Cable Manager is 47" long and comes complete with three (3) embedded magnets and worksurface attachment hardware
- Designed to discreetly conceal and manage cables down the rear/side profile of height adjustable desk legs
- Open tab design allows for cables to easily enter and exit the cable chain
- Length is optimized for 3-stage height adjustable desks. Cables can be removed to accommodate shorter adjustment ranges
- Available in silver, black & white



MODEL #	WEIGHT	COLOR
ACC-MN-MCC-S	2	Silver
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Workrite ergonomics

Workrite Ergonomics
2277 Foothill View Way, Ste 200, Parklume, CA 94054
www.workriteergo.com
800.959.9675

Workrite reserves the right to change product specifications at any time without notice and without incurring responsibility for doing so.
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Role: Designed a series of product cutsheets and promotional flyers to support dealer marketing initiatives and sales outreach. Each piece was crafted to quickly communicate core product benefits, specifications, and application use cases, making it easy for dealers to share with prospective customers.

Notes: Managed the end-to-end creative process, including sourcing, organizing, and maintaining a library of visual assets—such as lifestyle photography, annotated diagrams, and branded graphics—to ensure visual clarity and consistency across all materials.

Workrite ergonomics | **Simplify Assembly, Reduce Waste PRE-ASSEMBLED LEGS**



Our Pre-Assembled Legs palletized packaging optimizes sit-stand desk installations, reducing assembly, installation, and waste removal costs by an average of 50%.

FASTER ASSEMBLY AND ENHANCED EFFICIENCY
An average of 30 individual parts and numerous assembly steps consolidated into fully assembled left and right legs.

LABOR SAVINGS
Over 50% reduction in installation time.*

REDUCED WASTE AND INCREASED SUSTAINABILITY
PAL reduces waste by over 4 times on average.

Pre-Assembled Legs 100% styrofoam free
no styrofoam waste and all remaining packaging is reusable and recyclable

Over 4X less waste
showcasing a commitment to sustainability and reducing environmental harm

Greenguard Gold certified
lower emissions means less presence of harmful chemicals in the air

800.959.9675 | www.workriteergo.com

Workrite ergonomics | **Simplify Assembly, Reduce Waste PRE-ASSEMBLED LEGS (PAL)**



At Workrite, we recognize that time and waste management are pivotal in the competitive world of sit-stand desk installations. That's why we are thrilled to introduce our Pre-Assembled Legs (PAL). This unique packaging and delivery method revolutionizes sit-stand desk installations while maintaining the industry-leading quality and backing of Workrite, the leader in ergonomic products.

FASTER ASSEMBLY AND ENHANCED EFFICIENCY
An average of 30 individual parts and numerous assembly steps consolidated into fully assembled left and right legs.

LABOR SAVINGS
Over 50% reduction in installation time.*

REDUCED WASTE AND INCREASED SUSTAINABILITY
PAL reduces waste by over 4 times on average.

NO EPS (EXPANDED POLYSTYRENE FOAM) OR STYROFOAM®

Contact your local Workrite representative today and inquire about the Workrite PAL program.

customer.service@workriteergo.com | 800.959.9675 | www.workriteergo.com

Master the art of organization WorkZEN | **HANGING PEDESTALS**
Available in all metal and laminated



ADJUSTABLE MOUNTING BRACKET
Allows hanging pedestal to be mounted on nearly any desk by working around cross bars & trim-outs.

SLEEK DESIGN
Twenty laminate color options with clean, handle-free design allows Workrite pedestals to look great in any office setting.

SAFE & SECURE
Each hanging pedestal features unique lock with two keys provided.

PREMIUM PERFORMANCE
All hanging pedestals feature precision soft close drawer slides.

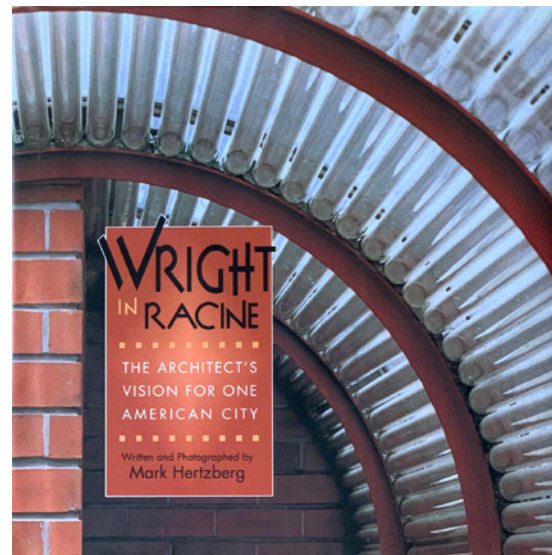
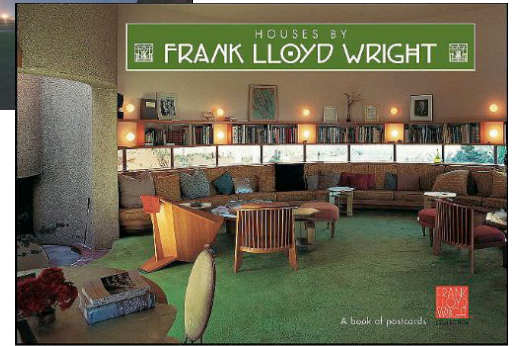
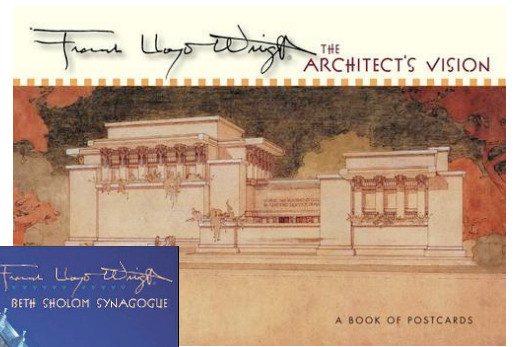
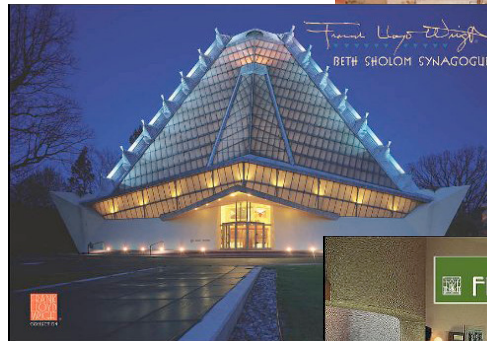
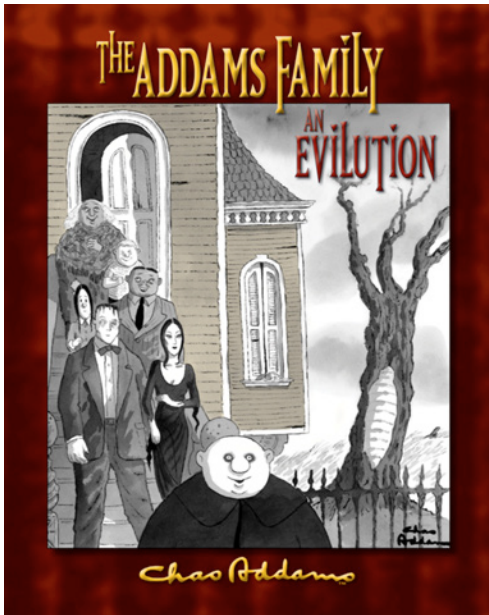
FILE WITH EASE
Accommodates both legal and letter sized documents.

CONVENIENT ORGANIZATION
Pencil tray can be positioned to user's preference.

INTEGRATED POWER
Hanging pedestals can be equipped with a power supply, featuring two power and two USB outlets.

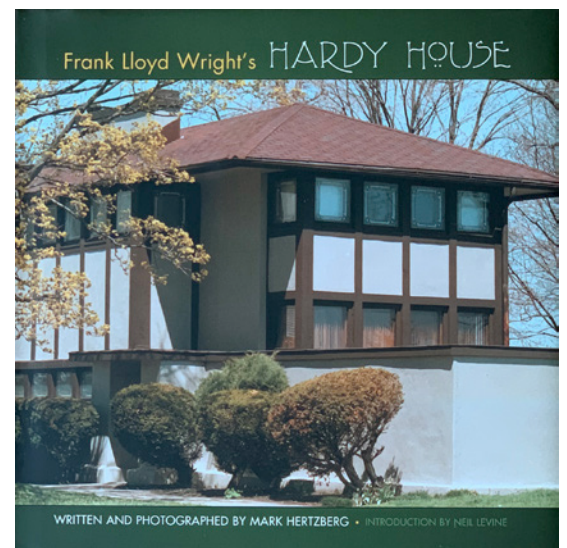
Workrite ergonomics

BOOKS

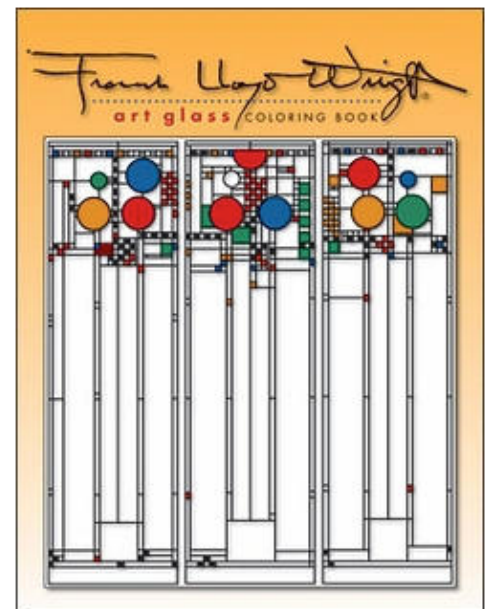
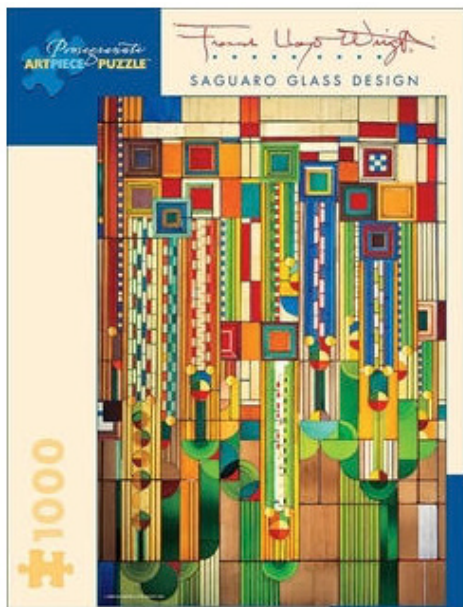
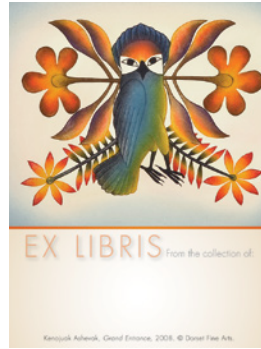


Role: Designed high-end, coffee table-style art books developed as standalone creative pieces to elevate the brand's visual identity and storytelling. These books served as tactile, inspirational showcases—featuring curated photography, abstract design concepts, and thematic compositions—to evoke mood, style, and aesthetic direction across product categories.

Notes: Led the creative direction and production workflow, including image curation, layout design, and typographic systems. Managed and organized a diverse collection of visual assets—from editorial-style photography to custom illustrations—to craft a cohesive and immersive visual narrative.



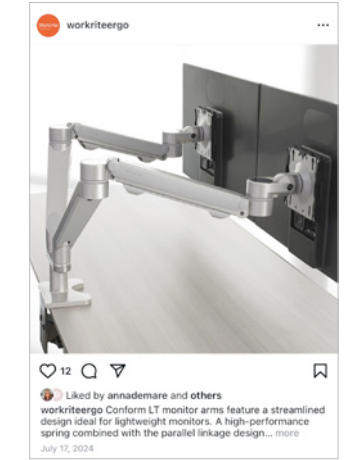
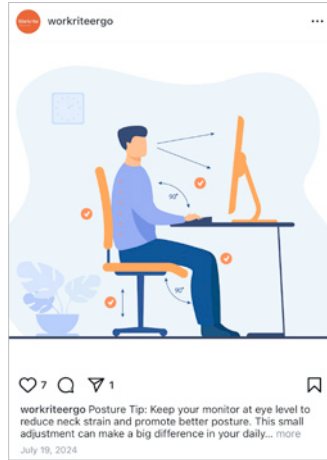
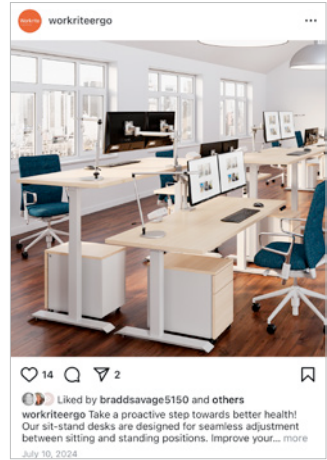
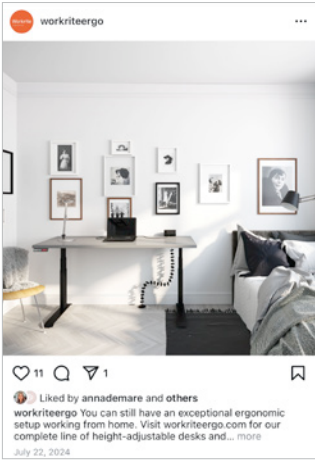
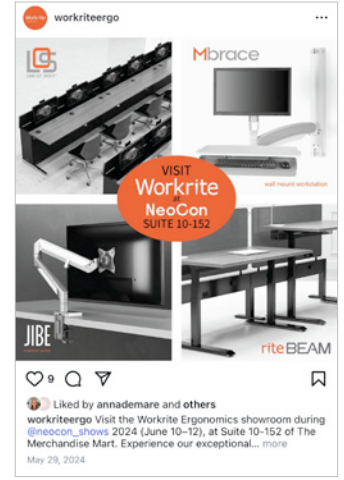
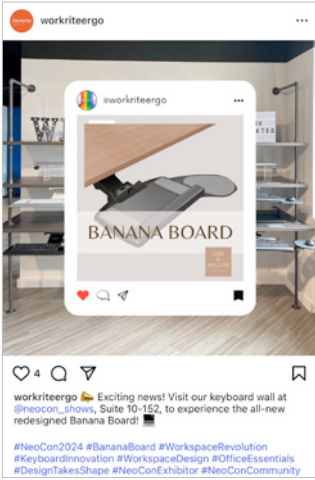
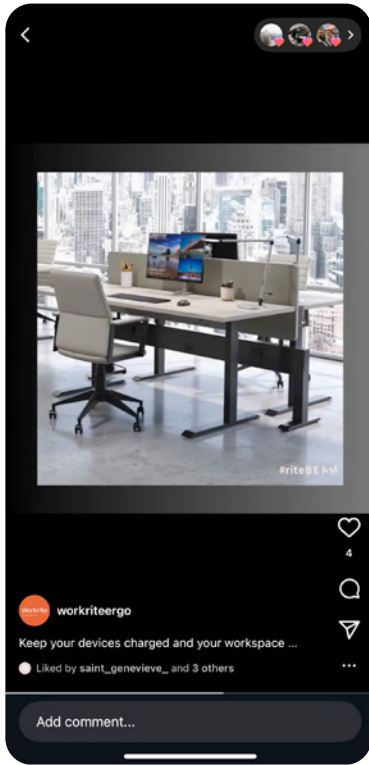
PUZZLES, COLORING BOOKS, & BOOKPLATES



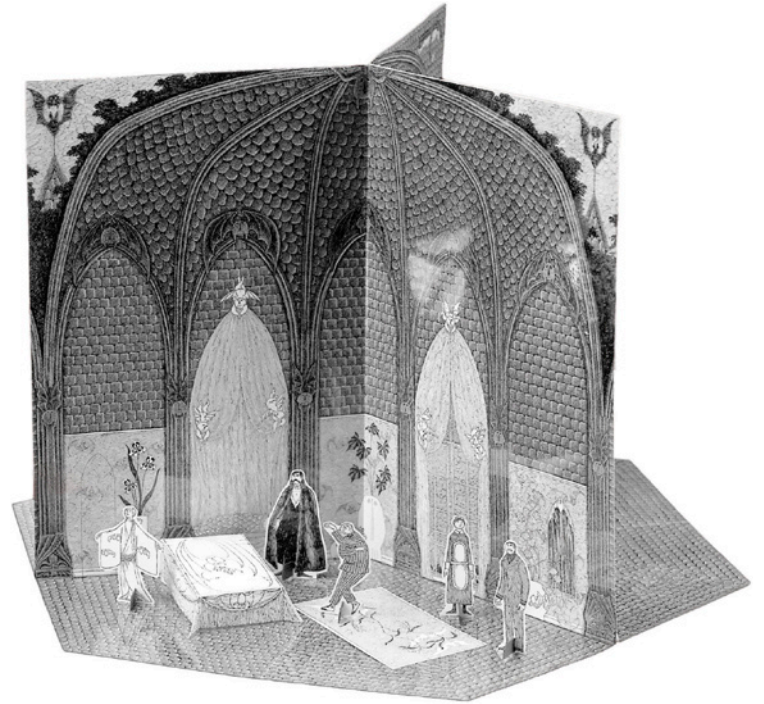
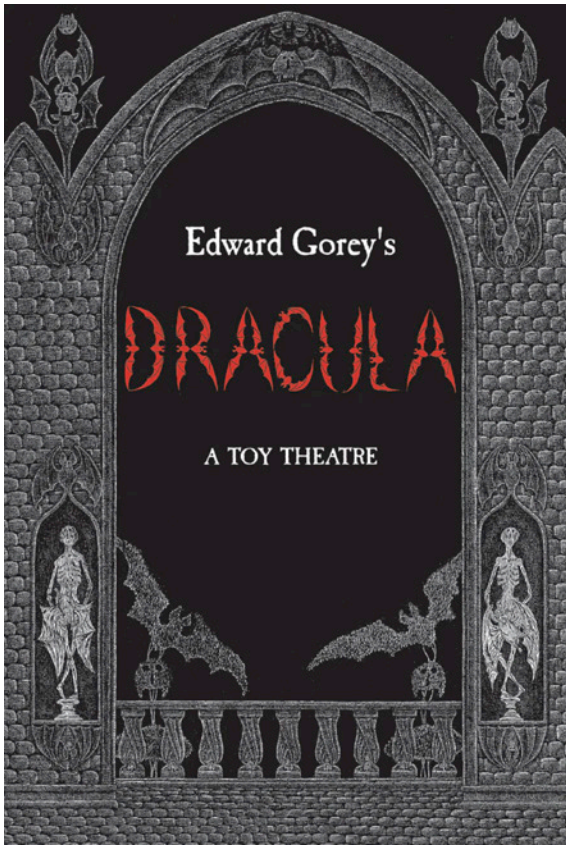
Role: Designed a series of products centered around puzzles and coloring content, blending interactive creativity with elevated design. These items were crafted as tactile, display-worthy pieces that encouraged engagement while reflecting the brand's artistic sensibility and attention to detail.

Notes: Directed the full creative process—including layout design, illustration development, and visual storytelling. Curated and managed a library of hand-drawn artwork, patterns, and thematic imagery to create a cohesive, immersive experience that balanced playful content with high-end visual presentation.

SOCIAL MEDIA—INSTAGRAM, LINKEDIN



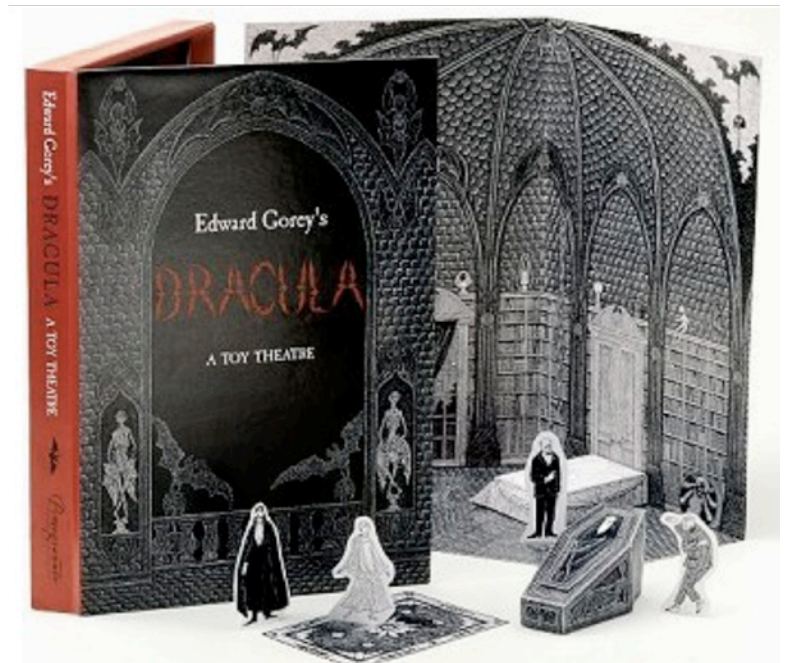
DRACULA—A TOY THEATRE



Role: Redesigned packaging for Dracula—A Toy Theatre. Created dielines and production-ready files, collaborated with vendors to ensure accurate CMYK color output and substrate compatibility.

Cigar-box style packaging includes:

- 3 pop-up 16 × 12 in. stage sets
- Cast of 8 (15 figures in all)
- Stage furniture
- 4-page booklet with simple assembly instructions, a synopsis of Gorey's Broadway adaptation of Dracula, and notes on Edward Gorey and his creations.



LOGOS



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Thank you for viewing my Portfolio. I'd love the opportunity to bring thoughtful design and production excellence to your team.

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